## **GRAHAM** - Vaughn

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For Immediate Release

Vaughn College of Aeronautics in association with Graham International Consulting and Research Hosts 2014 Profitability & Economic Conference: What Small Businesses Must Know for Success and Increased Revenue

Tuesday, June 3rd, 2014, 8:00AM to 4:00PM

On Tuesday June 3rd, The 2014 Profitability & Economic Conference: "And the trouble is, if you don't risk anything, you risk even more." What Small Businesses Must Know for Success and Increased Revenue <u>Tuesday</u>, <u>June 3rd</u>, <u>2014</u>, <u>8:00AM to 4:00PM</u> Vaughn College of Aeronautics and Technology, 8601 23<sup>rd</sup> Ave, Flushing, NY 11369.

"In this time of highly specialized electronic communication, getting a compelling, targeted message to your audiences on economic prosperity for small businesses is very challenging," says Dr. Corrinne Graham, President of Graham International Consulting and Research. "This conference will teach attendees how to stay relevant and competitive using the latest proven techniques while at the same time increasing profits and job opportunities. It is a must-attend event for decision makers, business owners, managers, directors, VPs, and other senior executives."

The 2014 Profitability Conference includes three business tracks, including: Growth in the New Millennium, Sales and Marketing, Quality Assurance, and Business Tools and Resources. Each track consists of four sessions led by noted industry leaders. Register at <a href="http://vaughnprofitconf.eventbrite.com">http://vaughnprofitconf.eventbrite.com</a>. Contact Us At 631-481-9124 Ext.1 or E-mail at: info@grahamconsultingandresearch.com

-AM Workshops	-PM Workshops
1: Women Diversity & Emerging Industries	1: Special Guest (s) Interviews
	2: Hot Insider Communication Strategies and Trends
2: SEO and Technology	3: Improve your Cash-flow
3: Fed/State/City Gov't Resources	4: Increasing Profitability- General Counsel
4: Network USA	5: Healthcare Growth and Strategies- Expense Reduction

Partners in this collaborative Economic Conference with Graham International Consulting and Research Inc., amongst many others includes:

Hicksville Chamber of Commerce

Queens Chamber of Commerce

Queens Latino-Javier Castano and Donna La Bassiere

Network USA

Concepto Media Group-Patricia Hoetzel

Mercedes Ozcan of McBreen & Kopko

Long Island African American Chamber of Commerce